

## PCI Customer Conference 2006

PCI, one of the Market Leaders in Computer Systems for the Fashion and Steel Stockholding Industries, reports another successful Customer Conference

Delegates from all over the country converged on Sheffield for this annual PCI event. Customers from as far a field as Newcastle in the north and Oxfordshire in the south made the trip to Sheffield to hear of the latest developments at PCI, and to try out some of the new and exciting products PCI are bringing to the market.

“We changed the format of this year’s event”, says Bob Dawson, Managing Director of PCI. “First of all, due to the increase in numbers, this year it was a two day event, rather than the traditional one day seminar. This gave us the opportunity of changing the format into Workshops about the various products and developments we have available, rather than the usual presentations. Delegates have the opportunity to see how the products worked in their own individual environments, and the opportunity to ask individual questions of the demonstrator relevant to their own particular company. The consensus of opinion of those attending was that this one-to-one approach was much more productive than the traditional theatre-style presentations. To quote feedback from one of the attendees “An extremely useful day, we were introduced to a wealth of features from the new systems”.



**Philip Brown of PCI (left) demonstrates some of the new features from the PCI Prof.IT System to delegates Grant Redfern and Adrian Woodward at the PCI 2006 Customer Conference Workshop**